

MISSION SANTA MARIA

Annual Report



Mission Santa Maria
5 Mary St
Warren, NJ 07059

jim@missionsantamaria.com
missionsantamaria.com



Letter from the President

At the beginning of last year, we told you how Mission Santa Maria expanded its mission of educating children to include the phase “with the goal of lifting them out of poverty through dignified, sustainable incomes.” With this goal in mind, we made several significant moves last year as you will see outlined in this report. We were able to do all this through your generosity and we hope we show you how it is helping the children here.

Mission Santa Maria is no longer a small charity. Over the past fourteen years we have been able to help thousands of children. But this past year, with the amount of financial support you have given us, we are now able to commit to longer-term projects for more children that will lead to a much greater impact. Not only can we now provide a scholarship to a child to attend school, but we can now improve the education at the school so that this child will have a better chance at escaping poverty.

We began this investment this past year as we dedicated more resources to the school (impacting more than 1,200 children) and as we brought more students into the University Program. Some of our plans were hampered by the government’s decision to keep schools closed for most of the year. This meant some of our programs have been delayed and we are finally beginning. With your help, we will make significant improvements to the school so that these students are better equipped to climb out of poverty.

Three years ago, we could never have committed to the amount of investment we are providing to our programs. We hope we can continue to grow and continue our plans to lift these children and their families out of poverty. Thank you for making this work possible.

Gratefully,
Jim Campbell





You Made This Possible in 2021

250

FULL SCHOLARSHIPS

Funded 250 scholarships for children to attend the mission school.

300

PARTIAL SCHOLARSHIPS

Provided 300 partial scholarships in continued response to the economic impact from the coronavirus pandemic.

84

CHILDREN HOUSED

Helped 84 abused and neglected children receive safety and shelter. Provided for all of their educational needs.

1

NEW ENGLISH PROGRAM

Created a new English Language program at the mission school to improve the quality of education.

15

UNIVERSITY SCHOLARSHIPS

Sent 15 students to university. 1 student graduated.

6

MISSION HOME STAFF MEMBERS

Employed 6 local staff members at the mission home to support virtual learning and help with the physiological needs of the children.

250

SCHOOL SUPPLIES+BOOKS

Purchased, packed and delivered school supplies and academic books to all 250 students in our scholarship program to support success in the 2021 school year.

1

SCHOOL REOPENED

Provided funding to meet government requirements for students to return to in-person learning at the mission school.



Mission and Vision

Mission Santa Maria is a nonprofit organization that is dedicated to helping impoverished, abused, and neglected Ecuadorian children receive high quality education with the goal of lifting them out of poverty through dignified, sustainable incomes.

Our vision is to help impoverished, abused and neglected Ecuadorian children reach their potential by...

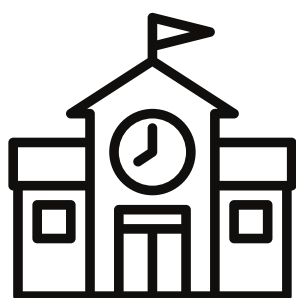
...supporting receipt of education through provision of school fees, school uniforms, school materials, and supplemental education related needs.

...providing for basic needs such as food, shelter, and clothing in order to ensure overall wellbeing as well as optimal learning capacity.

...fostering post high school learning opportunities.

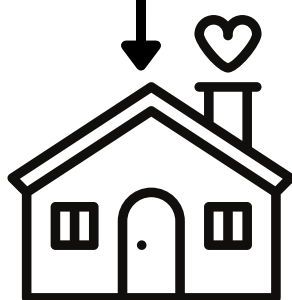
...exploring and building opportunities for stable income generation in adulthood.

We have 3 avenues to help meet this mission



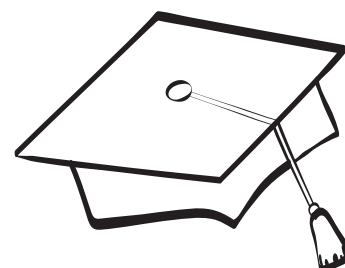
The Mission School

- K-12 semi-private school serving children from all over the province
- Our programs: full scholarships, partial scholarships, provision of school supplies, an English language program



The Mission Home

- Youth foster home serving kids 0-18 y/o
- All the children arrive by court order due to abuse or neglect
- Our programs: support all educational needs of children, support several staff members and other infrastructure projects to meet physiological needs



University Program

- Sends exceptional students from the mission home to state-sponsored university
- Our programs: complete oversight of program, living scholarships, preparation course



Education Changes Everything

In 2021, your generosity ensured that Santa Maria del Fiat, or 'the mission school', continued to provide high quality education to children. We gave 250 full scholarships and an additional 300 partial scholarships to families with continued economic impact from the coronavirus pandemic.



"I want my daughter to become a professional and achieve more than I have. Thanks to your help she is on her way" - Diana, mother of scholarship recipient



"My family doesn't have internet so it was hard to connect to virtual classes. I am so happy to be back at school with my teachers and friends" - Raul, scholarship recipient

A NEW ENGLISH PROGRAM

It is our goal not just to keep kids in school, but also make sure that they receive the best education possible. To that end, we created a supplemental English language program at the mission school in 2021. The English teachers receive professional training, help with lesson plan development, and teaching observation and feedback from an international English teacher trainer.

FIRST TO WELCOME STUDENTS BACK

While schools in Ecuador continued to provide virtual education for most of the 2021 school year, we were excited to be the first school in the state to welcome students back to in-person learning. We provided the funding to meet government requirements to reopen and started welcoming students back in October.



"We have learned how to teach specific skills such as: reading, introducing grammar, and effective pronunciation. We are excited for every workshop because we can use what we learn with the students in the classroom" - Sara, English teacher



A Sanctuary for the Most Vulnerable

In 2021, Esperanza Home for Children, or 'the mission home', provided sanctuary to 84 children. We ensured that every child at the mission home had all of their educational needs met. Recognizing that children can only learn when they are physically well cared for, we also helped meet some of the physiological needs of the children. We provided additional staff members to help with virtual learning and day-to-day care, as well as maintained an emergency food fund to ensure the children always had something to eat.



"The [mission] home has given me and my family a new life. We came here after the earthquake in 2016 with nothing. I see how my brothers and sister are loved and are learning and growing up well"-Roxana, mission home resident (right)



"It was incredible to see the progress the children made. One little boy went from not knowing how to count to 100, to being able to do simple math" -Juan, mission home tutor

SOME OF THE LUCKIEST VIRTUAL LEARNERS

Thanks to your support, the children at the mission home had exceptional education support during the months of virtual learning. Before returning to in-person learning, the tutors we hired at the mission home led classes of 5-15 children to oversee connection to virtual classes and provide supplemental teaching. Many of the children flourished in this more intimate learning environment, and returned to school better prepared than ever.



A Stepping Stone to a Brighter Future



"No one in my family has graduated from university. I am so happy for this opportunity and know I will learn many important things for my professional life" -Kengie, new university student (second from left)

In 2021, you helped our university program grow exponentially. After introducing a new preparation course, 7 new students were accepted and began university, bringing our current scholarship recipients to 15 students. 2021 brought bright smiles as one of our students also graduated!

JENNY GRADUATES

In April 2021, Jenny graduated from the University of Guayaquil with a degree in Occupational Therapy. Despite graduating in the midst of the coronavirus pandemic, Jenny was immediately offered several jobs and is now earning more than 3 times the average salary in Ecuador. Jenny now mentors new students in our university program. After coming from extreme poverty and neglect, and growing up at the mission home, Jenny is a wonderful example of how a university degree can change the trajectory of young people's lives.



*"The truth is, without your help, I would not have graduated from university".
-Jenny, 2021 university graduate*



Looking Ahead

We are on a mission to change lives through education. We believe this is possible, and hope that some of the stories and quotes from the past few pages demonstrate how your support is continuously impacting vulnerable children here in Ecuador. In particular, we are excited about the potential of our university program and programs at the mission school. We plan to invest heavily in these programs, knowing that the greatest number of children, including all those from the mission home, will benefit from their success. To that end, **we want to highlight a few of our goals for 2022.**

1 Increase Education Quality

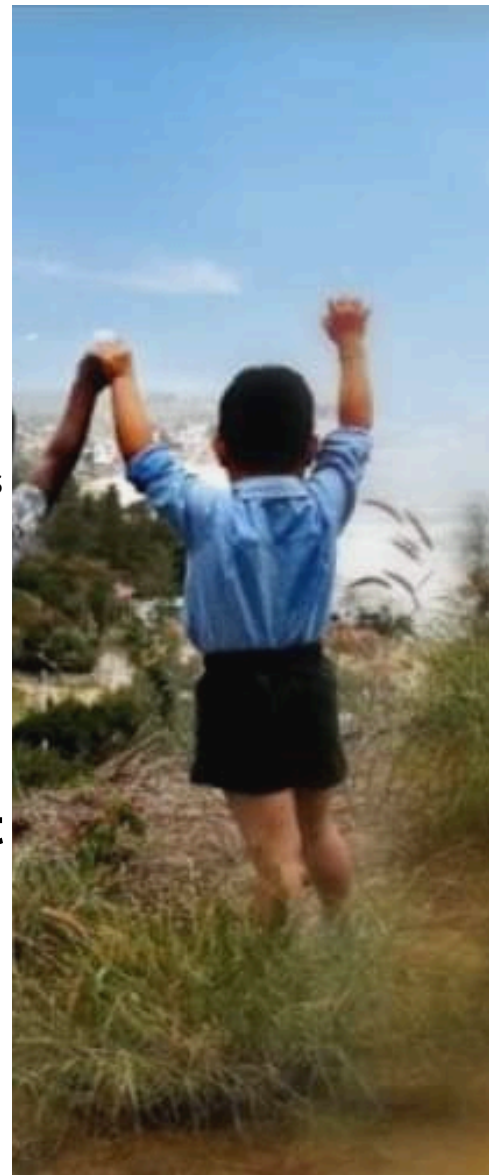
Studies have shown that knowing English can increase the earning power of individuals by 25%*. In 2022 we want to expand our English program to include an after school club. It is our goal that every student graduating from the mission school can speak proficient English.

2 Send More Students to University

In 2022 we will begin offering 2 university scholarships to students graduating from the mission school. This will be in addition to the scholarships offered to children at the mission home. The recipients will be chosen based on financial need and academic achievement.

3 Create Pathways for Youth Aging out of the Mission Home

For many years we have witnessed how challenging it can be for the adolescents aging out of the mission home. In 2022, we plan to create a new program to support this unique group of young people as they continue to study or begin their working lives.





Financial Overview

General Overview

Fiscal Year January 1, 2021, through December 31, 2021

Revenue

Monthly Donations	\$116,058
Grants	\$10,000
Matching/Corporate	\$30,000
One-Time Gifts	\$257,744

Total Revenue	\$413,802
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Expenses

Programs	\$221,693
Fundraising	\$53,334
Administrative	\$21,958

Total Expenses	\$296,985
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Net Income	\$116,817
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Reserve Fund Increase	\$75,000
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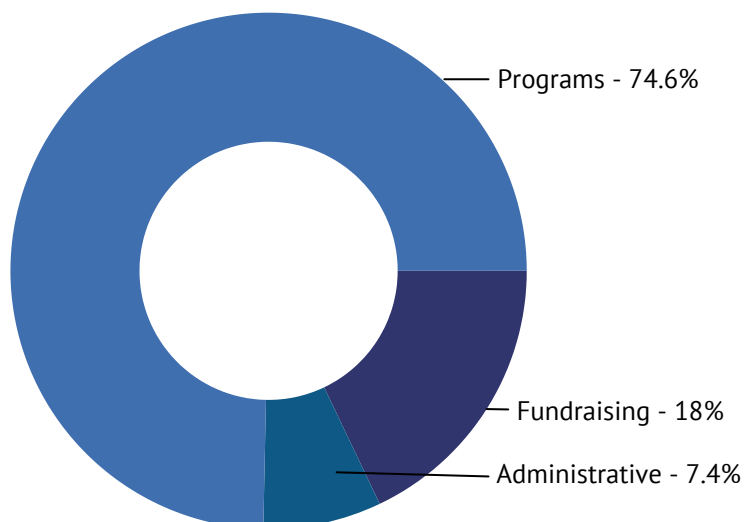
Funds Available for 2022 Programs	\$41,817
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Our work is only possible because of the immense generosity of our community of donors. Thank you for your ongoing support!

Our fundraising and administrative costs have risen this past year as we had hoped they would. We were able to have fundraisers in New York City and New Jersey and we hope to have them again this year. We also added an employee who is helping us grow as a charity and increase our programs in Ecuador.

We also want to note that we were unable to spend some of the funds we had hoped to spend as Covid kept the mission school closed for almost the entire school year and therefore some of our projects have been delayed. We expect the amount we spend on projects this year to increase.

Overall Expense Breakdown



Program Expense Breakdown

